



bespoke vegan leather accessories
for the 21st century brand.

What is Vegan Leather?

The term vegan leather is one that is relatively new to the promotional products industry. Simply put, vegan leather is a sustainable and ethical alternative to traditional leather. Most vegan leather is made using plastic-based polyvinyl chloride or polyurethane materials. In the past, the term “pleather” (plastic leather) was used because of the makeup of the base materials.

While it’s acknowledged that the use of plastics still has drawbacks, in comparison to the resources and waste output of creating leather, it still creates less of an environmental impact, in addition to being cruelty free.

Vegan leather also offers the consumer a durable, high-quality material which can be decorated in a number of exciting and versatile ways. From full-color detailed imagery to solid patterns, vegan leather is an excellent canvas for branding opportunities!

