

DTG vs Jacquard

When it comes to designing custom dress socks, there's more than one way to create your perfect pair!

Whether you need a full color or Pantone-matched pair, our DTG and jacquard decoration capabilities allow you to design 100% custom, cozy dress socks perfectly suited to your unique branding.

Let us help you decide which is best for your next project!



Direct-to-Garment



Full Color Digital Printing

Jacquard



6 Color Knit-in Designs

DTG Socks

DTG, or Direct-to-Garment, is a decoration method that prints your design directly onto a white sock after it has been constructed.

95% Polyester, 3% Spandex 2% Elastic

Unlimited color potential with full color artwork & gradients

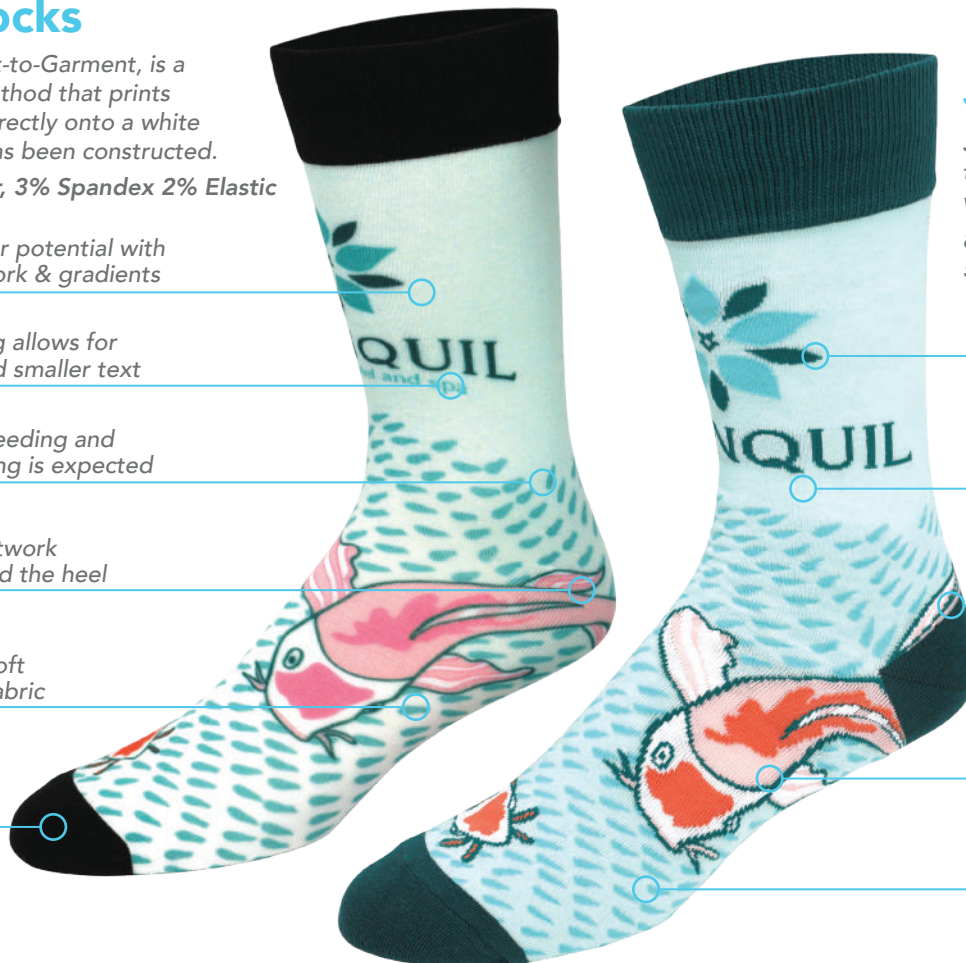
Digital printing allows for finer detail and smaller text

Some color bleeding and artwork warping is expected

Continuous artwork extends around the heel

Consistently soft and stretchy fabric

Toe & cuff are always black



Jacquard Socks

Jacquard is a decoration method that uses individual yarn colors to weave your design into the socks.

80% Cotton, 15% Nylon, 5% Spandex

Classic, knit-in aesthetic

Some limitations on text size

Pantone-matched heel, toe and cuff
(Heel causes a break in continuous artwork)

Design with up to 6 colors
(3 Pantone-Matched)

Stretchiness can vary with the complexity of your design

DTG SOCK BASE PRICE (R)

250	500	1000	2500	5000
\$9.98	\$7.67	\$7.00	\$6.25	\$5.92

Production Time 25 Working Days

JACQUARD DRESS SOCK BASE PRICE (R)

250	500	1000	2500	5000
\$7.50	\$5.06	\$4.72	\$4.46	\$4.30

Production Time 25 Working Days

Not sure what sock is right for you? We can help!

Contact your sales representative for a free creative consultation & virtual mock-ups for your next pitch!