

pop!
promos

custom made
simpleTM

our complete sock line

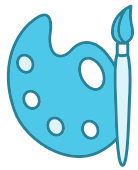


Why choose pop!



We're the experts

Since we first began in 2011, we've sold countless pairs of socks to satisfied clients (see our 100+ 5 star reviews on ESP and SAGE!)



Endless Customization

Endless customization is where Pop! Really excels. A single pair of socks can be customized a million different ways, giving you the ability to get business from all of your customers, regardless of industry.



Reliable Delivery

If your order isn't accurate or we miss your in-hands date, we'll remake it or refund you, guaranteed.



Creative Services

We stay on top of the hottest trends and our staff of 20+ artists are trained to provide amazing virtuals for you in 24 hours or less.



250 piece MOQs

Our 250 piece minimums across our entire sock line mean you can deliver retail-quality, premium promo for any client, no matter the size.



custom made simple™

How it Works

When it comes to sock customization, Pop! Promos has been on the forefront for years. We make it simple for you by offering creative services that help you present engaging virtual mockups that generate business. The best part is that ordering from Pop! is easy! See below for the 1-2-3's of creating amazing socks for your customers!

Step 1: Pick Your Sock

With a wide variety of sock styles to choose from, you can find the perfect match for your clients. From the comfortable and classic dress sock to the sporty and innovative Comfort Fit Ankle Sock, Pop! has over 10 styles to cover any need.

Step 2: We design your sock

Work with our team to create 100% custom socks! Whether you've got your perfect pair already in your head or you need a little inspiration, our creative services team is here to help you design your custom sock order.

Hop on a quick call with your dedicated Sales Representative to talk about your project, or simply send us a logo and we'll take it from there! Our staff of over 20 talented graphic designers will take your vision, logo, and branding guidelines to create virtual mockups for you, completely free of charge.



Step 3: We make your socks from scratch!

When your dream socks are designed, we'll send your artwork to the factory to start bulk production. Your dedicated Sales Representative will give you updates every step of the way, so you'll know when your socks are in production and ready to ship. If you've got any questions or concerns about your order, your Sales Rep is only a phone call away!

Step 4: We ship your order!

After your socks are produced and triple-checked for quality and accuracy, we ship them FOB 19125 to your desired location. You can even use our dropshipping and Mailer Kit options to send your custom socks directly to end users!



Step 5: You knock their socks off!

Your client receives the socks of their dreams and YOU get to be the hero!

It's that simple!

custom made simple™

It all starts with
picking your base sock.

9 different sock styles, all designed with comfort in mind.



Dress Socks

Performance Socks

Athletic Socks

DTG Socks

Fuzzy Socks

Ankle Socks

Comfort Fit Ankle Socks

No-Show Socks

Baby Socks

From the yarn of our socks dyed to your Pantone color, to each sock individually woven with your custom design, every pair of socks is made from scratch (with love).

We guarantee the socks you get will be like no other.

how to customize



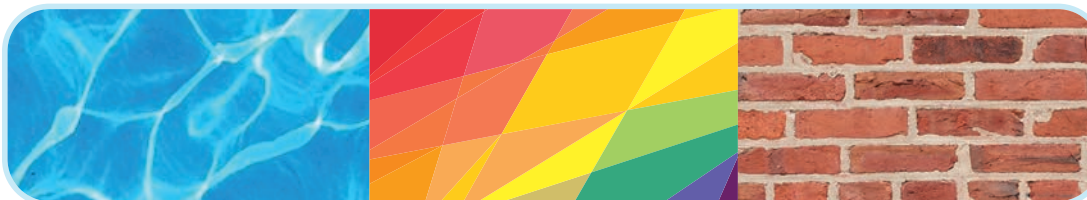
Jacquard

Jacquard is a decoration method that actually knits your design into the sock as it's being made. It's great for showing off intricate patterns and designs, and the unique construction makes your branding a part of the socks DNA!

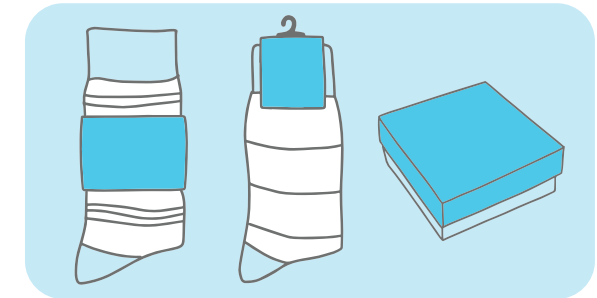


Direct-to-Garment

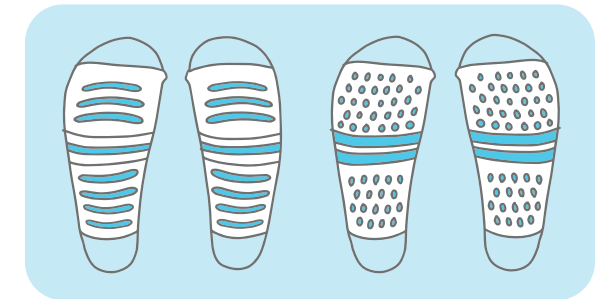
Direct-to-Garment is a decoration method that prints your design onto the sock, so you can design with photo-realistic images and full color artwork to make your perfect pair.



Custom Add-ons



Retail-style hang tags & wrap tags, and giftable sock boxes not only give your socks a high-end finished look, they provide extra imprint area for your branding or messaging!



Rubber Grips are Pantone-matched and custom-made with your branding and added to the bottom of your sock for an instant upgrade! (available for a selection of socks)



Woven Tags are a great way to add a subtle branded touch to a sophisticated pair of socks, a popular choice for corporate gifting.

DRESS SOCKS

Our 100% custom Dress Socks are a best seller for a reason - who doesn't love a good pair of socks?

Base Price Includes: One pair of one size fits all socks with woven-in, jacquard design up to 3 PMS colors, 6 colors total.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 25 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

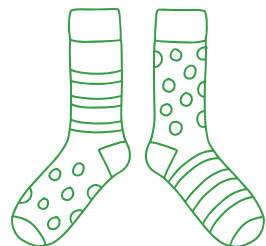
Rush Production: 22 working days + 10% of total order cost

FOB: 19125

Packaging Options: Individual polybag, Full Color Wrap Tag, Full Color Hang Tag, Sock Box (1 or 2 Pair)

Great for Corporate Gifting,
Event Giveaways, and Education Clients

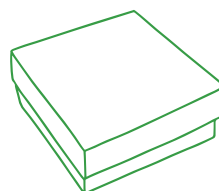
Popular Add-ons



Different Left and Right Sock Designs



Upgrade to Organic Cotton Material



Custom Sock Box



SAVER SOCKS

The same cozy material and knit-in customization as our Dress Socks, Saver Socks use stock color yarns to save you time and money on your project! Choose from 70 in-stock yarn colors

Base Price Includes: One pair of one size fits all socks with woven-in, jacquard design up to 6 stock colors.

Customization: Jacquard knit-in design in stock colors

Production Time: 15 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

FOB: 19125

Packaging Options: Individual polybag, Full Color Wrap Tag, Full Color Hang Tag, Sock Box (1 or 2 Pair)

Great for Food & Beverage, Education, Not-For-Profit
Also available in Athletic or Ankle Sock Styles

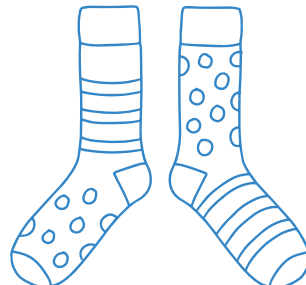
Popular Add-ons



Add Woven Cuff Tag



Add Full Color Wrap Tag



Left and Right Sock Designs



COMFORT FIT ANKLE SOCKS

Our Comfort Fit Ankle Socks were specially designed to be comfortable, with premium features like a blister tab, compression arch, and extra-cozy material

Base Price Includes: One pair of premium socks in your choice of Petite or Standard size, up to 6 knit-in colors, up to 3 PMS matched, with optional diamond weave pattern on arch compression area.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 30 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 18% Nylon, 2% Spandex

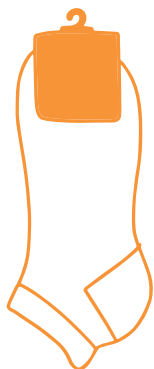
FOB: 19125

Packaging Options:

Individual polybag, Full Color Wrap Tag, Full Color Hang Tag

Great for Not-for-Profit, Athletics, Food & Beverage

Popular Add-ons



Full Color Hang Tag



Woven Tag



ANKLE SOCKS

Fully customizable ankle socks offer the same great comfort and design options as our dress socks, in a shorter ankle size. Add rubber grippies to the bottom for an instant upgrade!

Base Price Includes: One pair of one size fits all ankle socks with woven-in, jacquard design in up to 6 colors, 3 PMS matched.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 25 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

Rush Production: 22 working days + 10% of total order cost

FOB: 19125

Packaging Options:

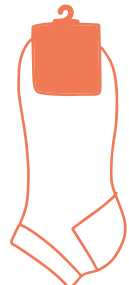
Individual Polybag, Full Color Hang Tag, Full Color Wrap Tag

Great for Fashion, 5Ks, and Corporate Gifting

Popular Add-ons



Add Custom Rubber Grips



Add Full Color Hang Tag



Different Left and Right Sock Designs



ATHLETIC SOCKS

Made with terry cloth cushioning and available with or without ribbing in the cuff, our Athletic Socks look (and feel!) great on and off the field.

Base Price Includes: One pair of one size fits all socks with woven-in, jacquard design up to 6 colors, 3 PMS matched.

Customization: *Pantone-Matched Jacquard knit-in design*

Production Time: *25 working days*

Minimum Order: *250 pairs*

Material: 80% Cotton, 15% Nylon, 5% Spandex

Rush Production: 22 working days + 10% of total order cost

FOB: 19125

Packaging Options: Individual Poylbag, Full Color Hang Tag, Full Color Wrap Tag, Full Color Sock Box

Great for Not-for-Profits, Athletic Teams & Fan Gear

Popular Add-ons



Full Color Wrap Tag



Full Color Hang Tag



Woven Cuff Tag



DTG Socks

DTG, or direct-to-garment printing, allows you to customize your dress socks with full color printing that wraps all the way around the sock, for a 360 degree opportunity to showcase your unique branding!

Base Price Includes: One pair of full color, one size fits most dress socks. Includes a black cuff and toe.

Customization: Full-color Digitally Printed Designs

Production Time: 25 working days

Minimum Order: 250 pairs

Material: 95% Polyester, 3% Spandex, 2% Elastic

FOB: 19125

Packaging Options:

Individual polybag, Full Color Wrap Tag, Full Color Hang Tag

Great for Media, Food & Beverage, and Education Clients

Popular Add-ons



Full Color Hang Tag



Full Color Wrap Tag



Woven Cuff Tag



PERFORMANCE SOCKS

Built with extra spandex in the arch and a cushioned terry cloth interior for a comfortable, absorbent footbed, Performance Socks are a crowd-favorite at any event! Available in Ankle, Midi, and Calf size.

Base Price Includes: One pair of one size fits all socks with woven-in, jacquard design up to 3 PMS colors, 6 colors total.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 30 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

Rush Production: 27 working days + 10% of total order cost

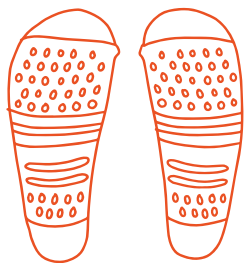
FOB: 19125

Packaging Options:

Individual polybag, Full Color Wrap Tag, Full Color Hang Tag

Great for Sports Teams, Athletic Events,
and Chaity Walks & Runs

Popular Add-ons



Add Custom Rubber Grips



Full Color Hang Tag



Different Left & Right Designs



Performance Calf



Performance Midi



Performance Ankle

BABY SOCKS

Guaranteed to be your cutest giveaway ever, our Baby Socks were designed with infants and newborns in mind. With customizable rubber grippies and hang tags included, they are the perfect little package.

Base Price Includes: One pair of baby socks with woven-in, jacquard designs in up to 6 colors, 3 PMS matched, with custom hang tag and rubber grippies.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 25 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

Rush Production: 22 working days + 10% of total order cost

FOB: 19125

Packaging Options: Individual polybag, Full Color Hang Tag

Great for Alumni Gifts, Healthcare Clients, and Charities



FUZZY SOCKS

Our coziest sock yet! With comfortable clothing trends and more time spent at home, Fuzzy Socks are a great addition to getting cozy while working, reading a book, or watching TV.

Base Price Includes: One pair of one size fits all fuzzy socks with woven-in, jacquard design up to 3 Pantone-matched colors.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 30 working days

Minimum Order: 250 pairs

Material: 95% Polyester, 5% Elastane Blend

FOB: 19125

Packaging Options: Individual Polybag, Full Color Hang Tag, Full Color Wrap Tag, Full Color Sock Box

Great for Fashion, Beauty, and Food & Beverage



Popular Add-ons



Add Custom Rubber Grips



Full Color Hang Tag



Full Color Wrap Tag

NON SLIP SOCKS

These comfy, one-size-fits-most socks have a looser weave for a comfy fit, and come with custom rubber grippies on the bottom! This comfy option is great for clients looking for Pantone-matched customization on a budget.

Base Price Includes: One pair of relaxed fit socks with up to 6 colors, 3 PMS matched, in knitted striped or solid design, with custom PMS matched rubber grips on the sole.

Customization: Pantone-Matched stripes & rubber grips

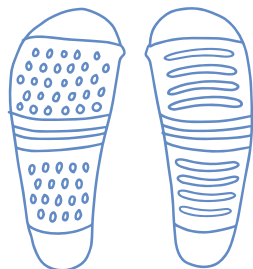
Production Time: 24 working days

Minimum Order: 250 pairs

Material: 85% Cotton, 12% Polyester, 3% Elastic knitted fabric, PVC Rubber Grips
 FOB: 19125
 Packaging Options: Individual polybag

Great for Travel & Hospitality, Healthcare, and Beauty

Popular Add-ons



Different Left and Right Grip Designs



Add Woven Tag



NO-SHOW SOCKS

Stylish No-Show Socks are an essential part of any sock drawer! Customize your pair with knit-in branding for a trendy giveaway ideal for fashion-forward clientele.

Base Price Includes: One pair of one-size-fits-all socks with jacquard woven-in design in up to 6 colors, 3 PMS matched.

Customization: Pantone-Matched Jacquard knit-in design

Production Time: 34 working days

Minimum Order: 250 pairs

Material: 80% Cotton, 15% Nylon, 5% Spandex

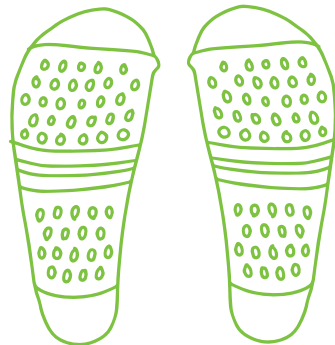
Rush Production: 29 working days + 10% of total order cost

FOB: 19125

**Packaging Options: Individual Polybag,
Full Color Cardboard Insert, Full Color Hang Tag**

Great for Fashion, Beauty, and Food & Beverage

Popular Add-ons



Add Custom Rubber Grips



Full Color Hang Tag



Premium Packaging

Go the extra mile to wow your clients with premium, full-color packaging.



Full Color Sock Box



Full Color Wrap Tag



Full Color Hang Tag

WITH UNLIMITED DESIGN OPTIONS,
LET YOUR IMAGINATION RUN WILD!



DRESS SOCKS



COMFORT FIT ANKLE SOCKS



Put our design team to work creating your own, totally custom pair of socks.

MAILER KITS



Turn your custom socks into an extra-special delivery with our Mailer Kit program!



HOW DOES IT WORK?

1



We create fully custom products

2



You send us the mailing list

3



We package them up

4



We ship them out (postage is included!)



Use our pre-made Saver Sock Mailer Kit flyers, or request custom flyers for your next pitch!

INTERESTED?

Let us help by designing amazing virtuals for you in **24 hours**.

✉ Email popstar@poppromos.com

☎ or call us at (267) 858 - 4495 to **get started**

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