



pop!
promos

2023 Holiday
Gift Guide





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Seasons Greetings!

It's that time of the year again and I am so excited to share all of the amazing things that Pop! Promos has done to support you, our distributor partners! We've been working tirelessly to introduce new products and services, elevate our design capabilities, and strengthen our supply chain so that we can deliver exceptional results for you this holiday season.

What Can You Expect?

- Unlimited inventory!
- Guaranteed on-time delivery
- Free virtual designs in 24 hours
- Proactive, knowledgeable, and friendly Sales Reps
- Shipping options that meet all your needs



So What's New?

We've added so many fantastic products to our line, from our new Recycled Canvas Collection to our new Winter Wearables styles that are already a hit! We're continuing to focus on sustainable and eco-friendly initiatives, combined with on-trend and retail-inspired designs that your clients are asking for!

We're looking forward to being your go-to supplier for all those important projects this year. Let's unwrap the magic of branded merchandise!

Warmly,

Erin Reilly
CEO, Pop! Promos



Unwrap the Magic of Branded Merchandise

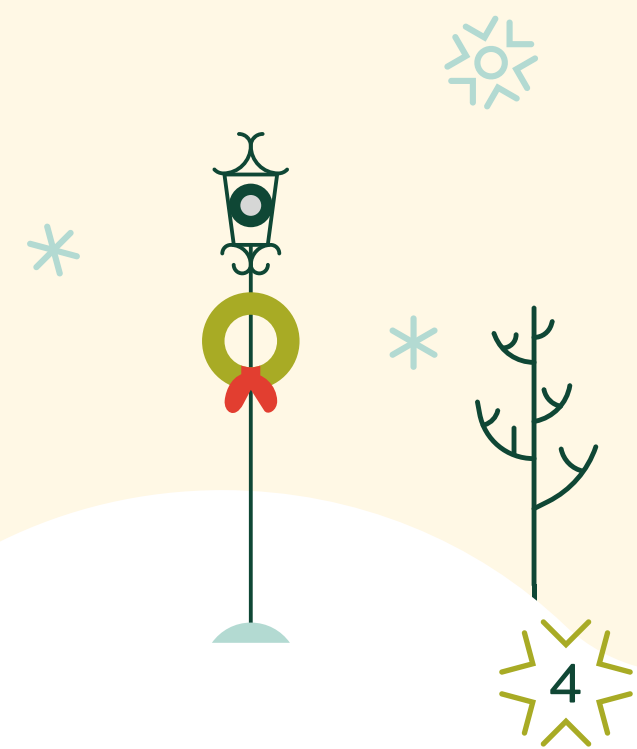
The holidays can be a stressful time of the year, but we're here to ensure you can deliver the right branded merchandise for any client - whether you need something cozy and classic or new and trendy, we've got you covered!





Winter Wearables

Give the gift of warmth and style this holiday season!
Spread cheer with our newest, coziest collection of knitted accessories.





Cable Knit

Our custom Cable Knit Winter Wearables are made from scratch with your Pantone colors, so you can create a one-of-a-kind winter giveaway that suits your unique brand — no settling for stock colors or designs!



Cable Knit Beanies
Starting at \$14.40^(R) @ 250 qty
CABLE100

Cable Knit Scarves
Starting at \$24.58^(R) @ 250 qty
CKS100

Cable Knit Gloves
Starting at \$11.42^(R) @ 250 qty
CKG100

This year, create a unique and unforgettable holiday gift set with on-trend, retail cable knits!

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.





Jacquard

If you're looking for a fun way to integrate creative patterns into outerwear for the holidays this year, our custom jacquard winter accessories are the perfect styles!



Jacquard Beanies

Starting at \$11.65^(R) @ 250 qty
PBJ101



Winter Scarves

Starting at \$18.32^(R) @ 250 qty
PWS100



Knit Gloves

Starting at \$7.08^(R) @ 250 qty
PKG100



Completely custom with Pantone matched yarns, you can create the perfect design with a five Pantone color woven jacquard design. Add a pom pom or a cuff to your beanie for even more customization.

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.



Waffle & Ribbed Knit

We're thrilled to add these beautiful, plush knit designs to our repertoire of Winter Wearables!



Ribbed or Waffle Knit Beanies

Starting at \$14.17^(R) @ 250 qty
RKB100, WKB100

Waffle Knit Scarves

Starting at \$24.58^(R) @ 250 qty
WKS100

These trendy textures will help elevate your branding by showcasing your logo with your choice of embroidery, woven, or vegan leather patches. Add a pom pom for even more holiday cheer!



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WINTER WEARABLES

Add-Ons

Personalize your winter wearables with a variety of unique, retail-inspired add-on options. Keep it simple with a woven tag or go bold with a debossed Vegan Leather patch.

There are so many options to choose from - here are some of our favorites!



Vegan Leather Patch



Yarn Pom Pom



Woven Tag



Full Color Hang Tag



Direct Embroidery



Custom Woven Patch



Fur Pom Pom



Full Color Patch





Step into the Season with Festive Feet!



Our Sock Line

Forget the headaches of collecting sizes this year. Socks are an easy solution to evoke a warm, fuzzy feeling with your holiday gifts this season! With so many varieties to choose from - Dress Socks, Fuzzy Socks, Comfort Fit, and more - we have something for everyone!



Athletic Socks
PAS502

Fuzzy Socks
FZS100

Dress Socks
PDS501

Performance Socks
PPMS100

DTG Socks
DTGA100

Ankle Socks
PAN100

Comfort Fit Ankle
CFAS100



Dress Socks

A go-to best seller year round, our Dress Socks are a fully customizable option, sure to bring a smile to everyone's face this year! Include up to six colors, with three Pantone matched colors, to bring your knit-in jacquard design to life.

Starting at \$7.92^(R) @ 250 qty
PDS501



Let us deliver for you this year!
We're happy to take on drop shipping your holiday dress sock gifts to everyone on the nice list!



Complete the gift by packaging your dress socks in a custom designed box!



*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

Fuzzy Socks

Looking to make an impact with your holiday gift? Fuzzy socks are the coziest socks we offer and are sure to warm the hearts (and feet!) of your recipients this year.

Starting at \$11.00^(R) @ 250 qty
FZS100



* Gift the perfect pair with a coordinating set of Fuzzy Socks and a Full Color Vegan Leather Pouch



*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

DTC Socks

Spread holiday cheer with custom full color printing that wraps all the way around these socks for a full, impactful design!

Starting at
\$11.00^(R) @ 250 qty
DTGS100



Let your recipients know that you care about the environment with these eco-friendly pairs made from recycled plastic.



*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

Perfectly Package Each Pair



Take your gift-giving to the next level with customized packaging. From wrap tags, to hang tags, or even a personalized sock box - create something that will leave a lasting impression.





Give the Gift of
Sustainability this Holiday Season!

Embrace the spirit of giving, while minimizing your carbon footprint. We have a full eco-friendly line of products that can help showcase thoughtfulness in your holiday gifting, while contributing to a healthier planet.





Recycled Canvas Totes

High quality, eco-friendly gifts that will get a ton of use and impressions in their lifetime! Our recycled canvas totes are thoughtfully designed to compliment the eco-conscious lifestyle. This holiday season, give a gift that contributes to reducing waste and promoting a greener planet.



Flat or Gusset
Recycled Canvas Tote

Starting at \$13.38^(R) @ 250 qty
ECOFLAT100 ECOGUS100



Recycled Canvas Large Tote

Starting at \$28.32^(R) @ 250 qty
RCLTOTE100



Recycled Canvas Wine Tote

Starting at \$11.08^(R) @ 250 qty
RCWINE100



Recycled Canvas Lunch Coolers

Starting at \$20.83^(R) @ 250 qty
RCLUNCH100





Recycled Canvas Bags

Make your gift recipients proud to represent your brand with these on-trend, retail inspired accessories that anyone would be thrilled to receive for the holidays! Get creative with gorgeous full color printing and craft something special to say thank you.



Recycled Canvas Backpack
Starting at \$48.33^(R) @ 100 qty
RCBKPK100

Recycled Canvas Dopp Kit
Starting at \$14.65^(R) @ 250 qty
RCDK100

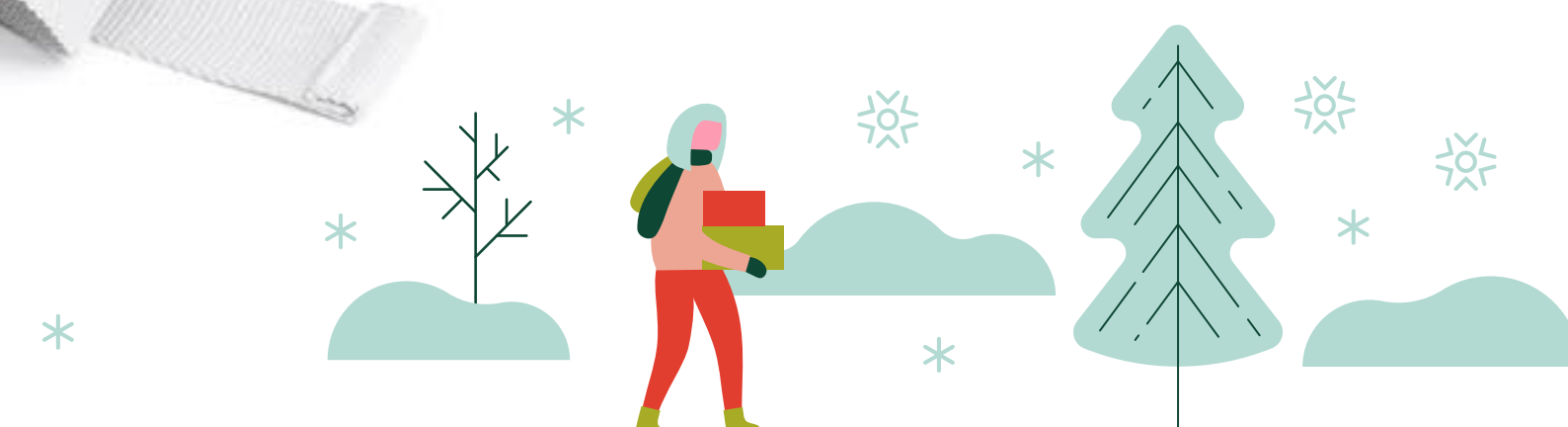


Recycled Canvas Gusset Pouch
Starting at \$9.92^(R) @ 250 qty
RCGUS100



Recycled Canvas Crossbody Bag
Starting at \$22.50^(R) @ 100 qty
RCCBBAG100

Recycled Canvas Fanny Pack
Starting at \$17.48^(R) @ 100 qty
RCFP100





Expand Your Eco-Friendly Giving

A
RCKB100



B
RSB100

E
TOTE100
(base)



F
FCCB100
(base)



G
DTGS100



H
PL100

C
PSG101 (base)



D
RRS100 (base)



I
PENN100S



Discover More Sustainable Holiday Gift Ideas!

So many of our products are available to upgrade to an eco-friendly alternative. From thoughtfully crafted outerwear accessories, to earth-conscious sunglasses, we have tons of options to elevate your sustainable gifting game!

pricing (R)

A	Recycled Cable Knit Beanies	starting at \$15.83 @ 250 qty	F	RPET Pop Pack	starting at \$10.33 @ 250 qty
B	Recycled Solid Beanies	starting at \$10.92 @ 250 qty	G	RPET DTG Socks	starting at \$11.00 @ 250 qty
C	RPET Retro Round Sunglasses	starting at \$4.74 @ 250 qty	H	RPET Lanyards	starting at \$1.62 @ 500 qty
D	RPET Malibu Sunglasses	starting at \$5.15 @ 250 qty	I	RPET Pennants	starting at \$1.95 @ 500 qty
E	RPET Pop Tote	starting at \$8.41 @ 250 qty			

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.



LVL Vegan Leather

Give the gift of handcrafted premium vegan leather! The entire LVL Line offers an animal-free, ethical alternative to your favorite leather goods, with the added bonus of full-color customization possibilities to make your brand shine and your recipients smile.



A
LVLGP101

B
LVLDK100

C
LVLLS101

D
LVLBOK100

G
LVLBK100

J
LVLPC100

E
LVLKC100
LVLKC101
LVLKC102

H
LVLKR100

K
LVLCS200

F
LVLLT100

I
LVLCW100

L
LVLPP100

pricing (R)

A	LVL Gusset Pouch	starting at \$8.58 @ 250 qty	E	LVL Key Chains	starting at \$4.75 @ 250 qty	I	LVL Card Wallet	starting at \$7.48 @ 250 qty
B	LVL Dopp Kit	starting at \$11.65 @ 250 qty	F	LVL Passport Case	starting at \$9.07 @ 250 qty	J	LVL Luggage Tag	starting at \$6.27 @ 250 qty
C	LVL Laptop Sleeve	starting at \$25.83 @ 250 qty	G	LVL Bar Key	starting at \$8.78 @ 250 qty	K	LVL Coaster Set	starting at \$10.83 @ 250 qty
D	LVL Keychain Bottle Opener	starting at \$5.18 @ 250 qty	H	LVL Key Ring	starting at \$4.42 @ 250 qty	L	LVL Pencil Pouch	starting at \$4.83 @ 250 qty

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Stocking Stuffers

Sure to Spread Holiday Cheer!



LVL Keychains \$4.17 (R) **LVLCK100**



Can Cozy \$4.42 (R) **CC100**



LVL Key Ring \$3.75 (R) **LVLKR100**



Retro Round Sunglasses \$3.65 (R) **RRS100**



LVL Keychain Bottle Opener \$4.57 (R) **LVLBOK100**



LVL Coaster \$2.17 (R) **LVLCS100**



Ankle Socks \$4.22 (R) **PAN100**



LVL Flat Pouch \$4.80 (R) **LVLFP100**



Knit Gloves \$4.50 (R) **PKG100**

Make the holidays easy this year! We can take the work off your plate and handle your orders from design to delivery!



Dress Sock Polymailer

Inquire for pricing. Includes USPS postage!



Beanie Polymailer

Inquire for pricing. Includes USPS postage!

Whether you want to send a cozy pair of socks, or a trendy jacquard beanie, We have you covered with easy to choose options that will make recipients feel warm and appreciated this holiday season.

Under **\$5***

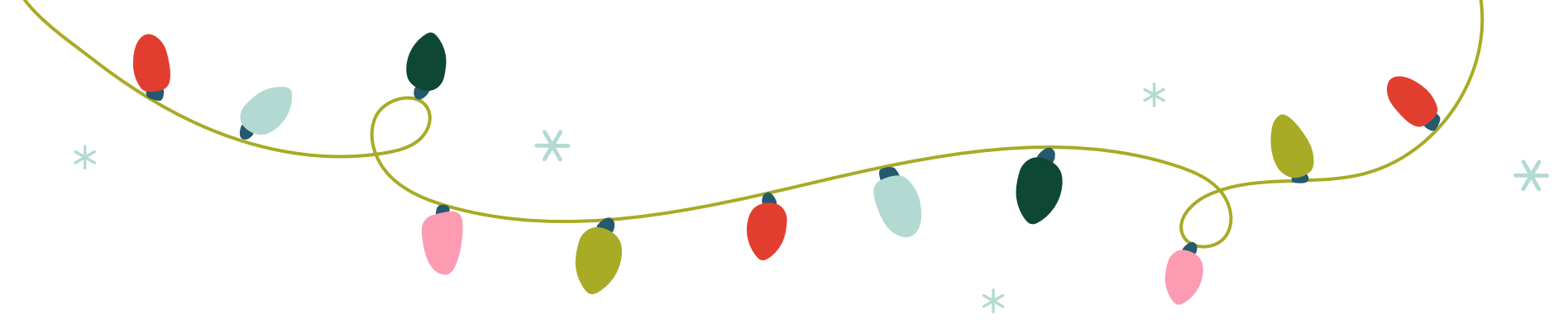
Looking for fun gifting ideas that won't break the bank? These options will make recipients feel appreciated and valued.

*Starting at 500 qty on (R) pricing - some products available at \$5 (R) or less at lower quantities.

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.



Go-to Gifts for the Pet Lover



Combine a Leash, Collar and Dog Bandana for a custom set that's retail ready for any online store. Everyone loves dressing up their furry friend for the family holiday card!

pricing (R)

A	Dog Bandana	starting at \$4.32 @ 250 qty	D	Premium Pet Bandana	starting at \$6.42 @ 250 qty
B	Pantone Matched Collar	starting at \$6.85 @ 250 qty	E	Full Color Collar	starting at \$8.08 @ 250 qty
C	Pantone Matched Leash	starting at \$8.32 @ 250 qty	F	Full Color Leash	starting at \$9.15 @ 250 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.



We've even added *New* accessories for your pets this year to keep tails wagging all holiday season!



LVL Dog Waste Bag Dispenser

Starting at \$9.58^(R) @ 250 qty
LVLDWBD100



Collapsible Silicone Pet Bowl

Starting at \$9.58^(R) @ 250 qty
CPB100



Plush Dog Toy

Starting at \$14.08^(R) @ 250 qty
PDT100



Pets deserve to be spoiled for the holidays too! Showcase your pet loving brand with some on-the-go products that will keep your brand top of mind no matter what adventure comes next.

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

Go-to Gifts for the Festive Host



Whether you're promoting a new cookbook, bakery opening, or even a holiday getaway destination - products like our high-quality cotton Kitchen Towels, Pot Holders, and Oven Mitts, and our LVL Bar Key are sure to impress.

Keep holiday traditions alive with our line of DTG cotton kitchen products and accessories.



Oven Mitt *OVM1100*
Starting at \$12.50^(R) @ 250 qty



Kitchen Towels *KITO100*
Starting at \$11.33^(R) @ 250 qty



Pot Holders *POHO100*
Starting at \$7.67^(R) @ 250 qty



Vegan Leather Bar Key *LVLBK100*
Starting at \$8.78^(R) @ 250 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

WILSON & REILLY™

BESPOKE LEATHER COLLECTION

High end, genuine full grain leather, Pantone matched - *an industry first.*



Give the luxurious gift of retail-inspired, soft touch leather with sleek debossed customization to show value and appreciation this holiday season.



Take a look at the industry's *first* and *only* Pantone matched leather product line.

All items are produced and shipped in 27 working days.



Powered by Pop! Promos

KEY RING



PMS matched, full leather key ring with metal split ring.

Starting at \$12.92^(R) @ 100 qty

WRKR100

MOUSE PAD



PMS matched, full grain leather mouse pad with black polysuede backing.

Starting at \$22.50^(R) @ 100 qty

WRMP100

COASTER SET



Set of 4 PMS matched, full grain leather coasters with black polysuede backing. Matching holders are available.

Starting at \$30^(R) @ 100 qty

WRCS100

NOTEBOOK



PMS matched, full grain leather casebound notebook with recycled paper fill.

Starting at \$45^(R) @ 100 qty

WRNB100

DOPP KIT



PMS matched, full grain leather dopp kit with matching YKK zipper and leather puller, lined with black cotton.

Starting at \$46.67^(R) @ 100 qty

WRDK100

POUCHES



Available in flat or gusset; all pouches are PMS matched, full grain leather, lined with black cotton and include a matching YKK zipper and leather puller.

Starting at \$25.00^(R) @ 250 qty

WRFP100

Festive Full-Color Apparel

Our soft and breathable full-color apparel line is the ultimate in customization. These unique products allow you to take your branding to the next level!

A
FCPT100



B
RCBH100



E
S100



C
CFAS100



D
PAS502



pricing (R)

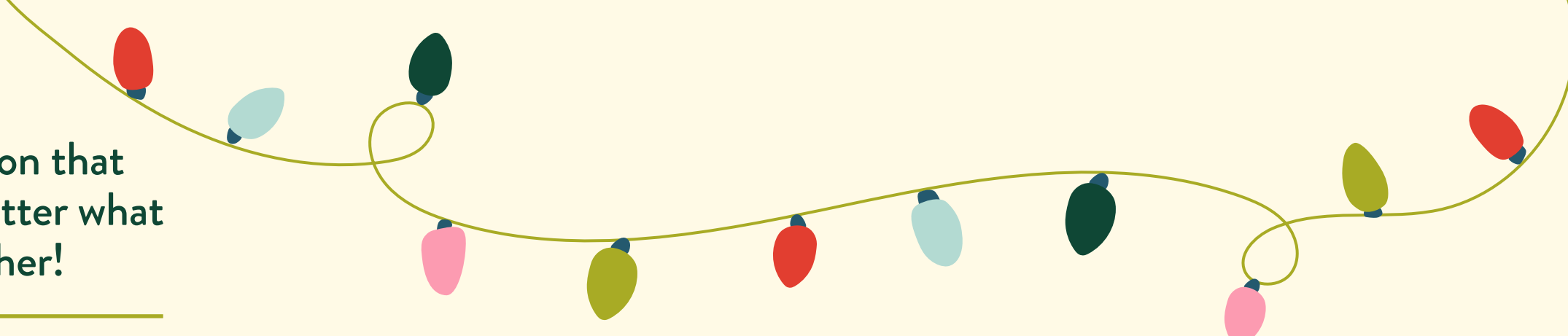
A	Full Color T-Shirts	starting at \$28.32 @ 250 qty
B	Reversible Bucket Hats	starting at \$29.25 @ 250 qty
C	Comfort Fit Ankle Socks	starting at \$7.88 @ 250 qty
D	Athletic Socks	starting at \$9.98 @ 250 qty
E	Scrunchies	starting at \$3.47 @ 250 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.



Creative Services

Use our creative services to coordinate designs this season that pop! Send us your ideas or let us take the wheel - no matter what you decide, there's no limit to what we can create together!








Have a different idea? Send it to us and let us get creative!



We're in the Gifting Mood!

Let us help you get your holiday project started!

-  **Creative Consultation with your dedicated Account Executive**
Have a project but not sure where to start? You have a direct line to your dedicated account executive! Share any details of the project you have and let us take it from there!
-  **Design Services**
Blow your client's mind with our award winning creative services! Simply share a logo and we will mock up an unlimited number of custom designs free of charge!
-  **Fulfillment**
Let us help you get your custom holiday products into the hands of your recipients. Ask your Sales Rep how we can make and ship everything for you!
-  **Custom Packouts**
Need some product fulfilled and others shipped in bulk for an in-person giveaway? Whatever the need, we can accommodate to make holiday delivery easy!
-  **Unlimited Inventory**
Every product in our curated line is made from scratch, so we are never out of stock!



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custom made simple®