



pop!
promos

the 2024 holiday gift guide

Unwrap the Magic of *Branded Merchandise*

The holidays can be a stressful time of the year, but we're here to ensure you can deliver the right branded merchandise for any client - whether you need something cozy and classic or new and trendy, *we've got you covered!*



03 Winter Wearables

08 Sock Line

12 LVL Vegan Leather Line

14 Pet Lovers

16 Stocking Stuffers

19 Home for the Holidays

24 Sustainable Gifting

26 Wilson & Reilly Bespoke Leather Collection

28 Winter Wellness

30 Our Creative Services

Email Us at
popstar@poppromos.com
to Request Virtuals & Free
Samples to Get Your Holiday
Projects Started!



Above: A) Waffle Knit Scarves, WKS100, \$24.58^(R) @ 250 qty | B) Waffle Knit Beanies, WKB100, \$14.17^(R) @ 250 qty | C) Cable Knit Scarves, CKS100, \$24.58^(R) @ 250 qty



Starting at pricing

Above: A, G, I) PWS100, \$18.32^(R) @ 250 qty | B, H) WKB100, \$14.17^(R) @ 250 qty | C) PBJ100, \$8.67^(R) @ 250 qty | D) PBJ101, \$11.65^(R) @ 250 qty | E) PTG701, \$7.50^(R) @ 250 qty | F) RKB100, \$14.17^(R) @ 250 qty | J) PMM100, \$7.92^(R) @ 250 qty | K) WKS100, \$24.58^(R) @ 250 qty
 Opposite: 1) WKB100, \$14.17^(R) @ 250 qty | 2) WKS100, \$24.58^(R) @ 250 qty | 3) RKB100, \$14.17^(R) @ 250 qty | 4) CKG100, \$11.42^(R) @ 250 qty | 5) CABLE100, \$13.33^(R) @ 250 qty | 6) CKS100, \$24.58^(R) @ 250 qty | 7) PWS100, \$18.32^(R) @ 250 qty | 8) PKG100, \$7.08^(R) @ 250 qty | 9) PBJ101, \$11.65^(R) @ 250 qty

Winter Wearables

Give the gift of a holiday hug in every stitch! Complete your holiday look with our latest collection of cozy knitted accessories. They're the perfect finishing touch to spread warmth, cheer, and style all season long! Our custom Winter Wearables are made from scratch with your Pantone colors!



WAFFLE & RIBBED

CABLE KNIT

JACQUARD KNIT

Create one-of-a-kind giveaways that suit your unique brand – no settling for stock colors or designs!

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

Winter Wearables Add-Ons

Make your Winter Wearables uniquely yours with our custom add-on options. Whether you prefer a subtle Woven Tag or a retail-inspired, debossed Vegan Leather Patch, we've got you covered. Check out some of our favorite ways to upgrade your cozy gear!



Vegan Leather Patch



Direct Embroidery



Full-Color Patch



Woven Tag

Elevate with Retail Details.



Full-Color Hang Tag



Yarn Pom Pom



Custom Woven Patch



Fur Pom Pom



Don't Settle for Stock - Pantone-Match and Give Them Fully Custom this Winter Season!

Starting at pricing

Above: A) PMM100, \$7.92^(R) @ 250 qty | B) CABLE100, \$13.33^(R) @ 250 qty | C, I) PBJ101, \$11.65^(R) @ 250 qty | D) PWS100, \$18.32^(R) @ 250 qty | E) CKG100, \$11.42^(R) @ 250 qty | F) CKS100, \$24.58^(R) @ 250 qty | G) PKG100, \$7.08^(R) @ 250 qty | H) BWS100, \$16.65^(R) @ 250 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

Socks are Our Best Sellers Year Over Year!



Knock Their Socks Off This Holiday Season

Leave size guessing behind this year. Socks are the perfect way to spread warmth and cheer with your holiday gifts! With so many varieties to choose from - Dress Socks, Fuzzy Socks, Comfort Fit, and more - we have something for everyone!



1. Dress Socks | PDS501



2. Ankle Socks | PAN100



3. DTG Dress Socks | DTGS100



4. Comfort Fit Ankle Socks | CFAS100



5. Athletic Socks | PAS502



6. DTG Ankle Socks | DTGA100



7. Midi Crew Socks | MCS100



8. Performance Socks | PPAS100

Available in 3 Heights!



9. Fuzzy Socks | FZS100

Every pair of socks is made from scratch (with love).

Starting at pricing

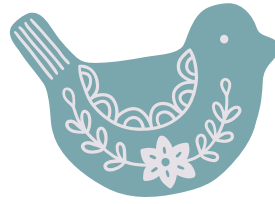
Above: A, D) PDS501, \$10.75^(R) @ 100 qty | B) PAS502, \$13.67^(R) @ 100 qty | C) FZS100, \$11.00^(R) @ 250 qty | E) PMCS100, \$13.42^(R) @ 100 qty | F, H) CFAS100, \$7.88^(R) @ 250 qty | G) PAN100, \$9.92^(R) @ 100 qty

Opposite: 1) PDS501, \$10.75^(R) @ 100 qty | 2) PAN100, \$9.92^(R) @ 100 qty | 3) DTGS100, \$11.57^(R) @ 100 qty | 4) CFAS100, \$7.88^(R) @ 250 qty | 5) PAS502, \$13.67^(R) @ 100 qty | 6) DTGA100, \$7.08^(R) @ 250 qty | 7) MCS100, \$13.42^(R) @ 100 qty | 8) PPAS100, \$10.05^(R) @ 250 qty | 9) FZS100, \$11.00^(R) @ 250 qty

Perfectly Upgrade Each Pair

Elevate your sock game with personalized packaging and retail add-ons. From wrap tags to hang tags - create something that will leave a lasting impression.

There are so many options to choose from - *here are some of our favorites!*



Full-Color Wrap Tag



Personalized Sock Box



Woven Cuff Tag



Different Left & Right Designs



Full-Color Hang Tag

Next Level Customization.



RPET Upgrades



Dress Sock & Card Polmailer



Starting at pricing

Above: A) Dress Socks with Hang Tag, \$13.42^(R) @ 100 qty | B) Standard Dress Socks, \$10.75^(R) @ 100 qty | C) Dress Socks with Wrap Tag, \$14.25^(R) @ 100 qty | D) Dress Socks with Woven Cuff Tag, \$13.83^(R) @ 100 qty

**Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.*

Perfect for Any Full-Color Design!



Above: A) LVLGP100, \$6.58^(R) @ 250 qty | B) LVLDK100, \$11.65^(R) @ 250 qty | C) LVLBOK100, \$4.83^(R) @ 250 qty | D, E) LVLKC101 & LVLKC100, \$4.75^(R) @ 250 qty | F) LVLKR100, \$4.42^(R) @ 250 qty | G) LVLKW100, \$7.48^(R) @ 250 qty | H) LVLKT100, \$6.27^(R) @ 250 qty
 Opposite: 1) LVLDMAT100, \$22.50^(R) @ 100 qty | 2) LVLWCW100, \$7.48^(R) @ 250 qty | 3) LVLLS100, \$31.67^(R) @ 250 qty | 4) LVLPC100, \$9.07^(R) @ 250 qty | 5) LVLNB100, \$16.65^(R) @ 100 qty | 6) LVLVT100, \$9.17^(R) @ 250 qty | 7) LVLCS200, \$9.62^(R) @ 250 qty | 8) LVLMP100, \$6.08^(R) @ 250 qty

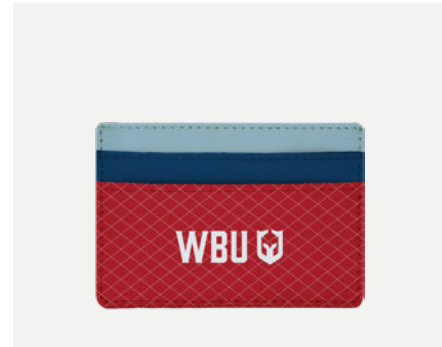
LVL Vegan Leather Line

Celebrate the season with the elegance of handcrafted premium vegan leather! Our LVL Line provides a chic, cruelty-free alternative to traditional leather goods. With endless full-color customization options, your brand will shine bright, bringing joy to every recipient.



Now Lower MOQ of 100 Pieces!

1. LVL Desk Mats | LVLDMAT100

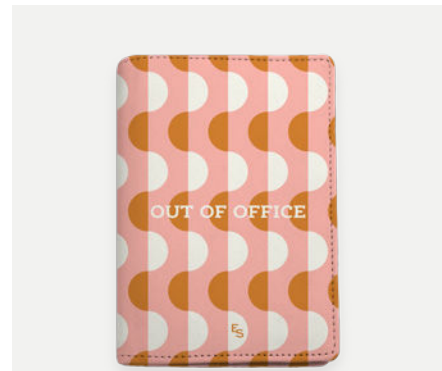


2. LVL Card Wallets | LVLWCW100



3. LVL Laptop Sleeves | LVLLS100

Full-Color Luxury.



4. LVL Passport Cases | LVLPC100



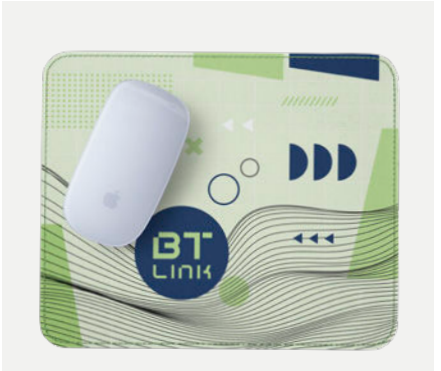
5. LVL A5 Notebooks | LVLNB100



6. LVL Valet Trays | LVLVT100



7. LVL Coaster Set of 4 | LVLCS200



8. LVL Mouse Pads | LVLMP100

The ethical alternative to your favorite leather goods.



Combine a Premium Pet Bandana & Plush Dog Toy for a Custom Set That's Retail Ready!

A.

B.

C.

D.



Go-to Gifts for the Pet Lover



Don't forget your furry friends this holiday season! Our delightful and custom selection of pet gifts ensures that your four-legged companions feel the love too. From cozy accessories to fun toys, we have everything to make their tails wag with joy!

Add Any Full-Color Custom Design to Make the Paw-fect Pet Set!



1. LVL Dog Waste Bag Dispensers | LVLDWBD100



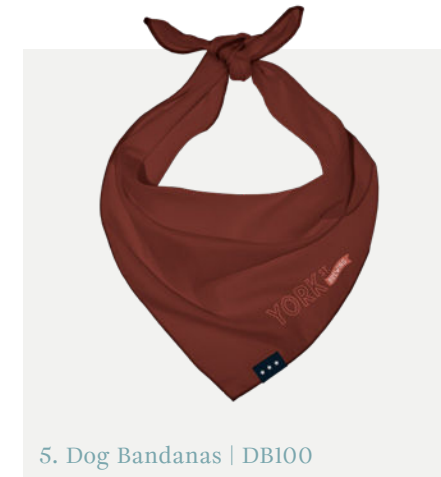
2. Collapsible Silicone Pet Bowls | CPB100



3. Pantone-Matched Collars & Leashes | PMSC100 & PMSL100




4. Full-Color Collars & Leashes | FCC100 & FCL100



5. Dog Bandanas | DB100



6. Tennis Ball Sling Dog Toys | TBDOY100



66% OF US HOUSEHOLDS, OR 86.9 MILLION, OWN A PET¹

THE PET INDUSTRY IS PROJECTED TO GROW TO \$500 BILLION BY 2030²

Sources: 1. The American Pet Products Association (APPA) National Pet Owners Survey of 2023 and 2024. 2. Bloomberg Intelligence's Pet Economy Report, 2023.

Starting at pricing

Above: A) PBAN100, \$6.25^(R) @ 250 qty | B) PDT100, \$11.67^(R) @ 250 qty | C) TBDOY100, \$6.65^(R) @ 250 qty | D) CKBLANKET100, \$58.32^(R) @ 50 qty

Opposite: 1) LVLDWBD100, \$8.58^(R) @ 250 qty | 2) CPB100, \$9.38^(R) @ 250 qty | 3) PMSC100, \$6.52^(R) @ 250 qty & PMSL100, \$7.08^(R) @ 250 qty | 4) FCC100, \$7.68^(R) @ 250 qty & FCL100, \$7.50^(R) @ 250 qty | 5) DB100, \$4.32^(R) @ 250 qty | 6) TBDOY100, \$6.65^(R) @ 250 qty

Festive Finds: *Must-Have Stocking Stuffers*

Discover the ultimate stocking stuffers that won't break the bank! Our collection of delightful holiday merch includes plenty of options at a variety of price points and minimum order quantities to make gift-giving a no-brainer. From stylish sunglasses to handy bags, you'll find the perfect Pantone-matched or Full-Color products to bring joy to everyone on your list.



UNDER \$5 GIFT GUIDE



Silicone Key Rings
\$3.58^(R) @ 250 qty | SKR100



LVL Coin Purses
\$3.50^(R) @ 250 qty | LVLCP100



Ankle Socks
\$4.22^(R) @ 500 qty | PAN100



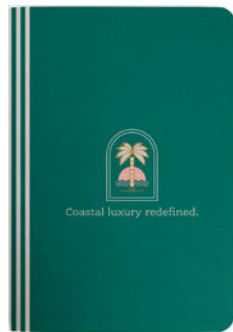
Milan Sunglasses
\$4.75^(R) @ 250 qty | MILAN100



Dog Bandanas
\$4.32^(R) @ 250 qty | DB100



LVL Bottle Opener Key Chains
\$4.83^(R) @ 250 qty | LVLBOK100



Full-Color Saddle Stitch Notebooks
\$4.75^(R) @ 250 qty | FCN100



Full-Color Shoelaces
\$2.87^(R) @ 250 qty | LACE100



Scrunchies
\$3.47^(R) @ 250 qty | S100



Don't Settle for Stock - Give Them Fully Custom this Winter Season!

UNDER \$15 GIFT GUIDE



Leather Key Rings
\$12.08^(R) @ 100 qty | WRKR100



Knit Gloves
\$7.08^(R) @ 250 qty | PKG100



Fuzzy Socks
\$11.00^(R) @ 250 qty | FZS100



Pop! Packs
\$9.00^(R) @ 250 qty | FCCB100



Inflatable Travel Pillows
\$14.17^(R) @ 250 qty | ITP100



Can Cozies
\$5.33^(R) @ 250 qty | CC100



Mittens
\$7.92^(R) @ 250 qty | PMM100



LVL Luggage Tags
\$6.27^(R) @ 250 qty | LVLLT100



Cable Knit Beanies
\$13.33^(R) @ 250 qty | CABLE100

Unlock the Holiday Magic With Our Lower MOQ Products for Every Opportunity!

LOWER MOQ GIFT GUIDE



Leather Luggage Tags
\$15.83^(R) @ 100 qty | WRLT100



Siligrams® Ice Cube Trays
\$34.56^(R) @ 50 qty | SGCUBE100



Mesh Lunch Totes
\$15.42^(R) @ 50 qty | MLNTOTE100



Leather Notebooks
\$31.33^(R) @ 100 qty | WRNB100



Pickleball Sets
\$58.33^(R) @ 50 qty | PBST100



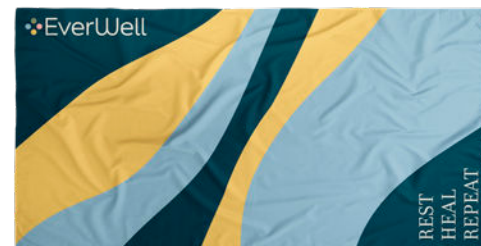
Dress Socks
\$10.75^(R) @ 100 qty | PDS501



Siligrams® Whiskey Ball Molds
\$29.97^(R) @ 50 qty | SGWBM100



Reversible Bucket Hats
\$18.32^(R) @ 100 qty | RPBH100



Sand-Free Towels
\$19.98^(R) @ 100 qty | SFTOWEL100

Home for the Holidays

Embrace the hygge spirit this holiday season with our curation of cozy gifts. From warm blankets to snuggly socks, find everything you need to create a comforting and joyful home. Let us help you make your holidays truly special with gifts that bring warmth and cheer to every moment.



1. Midi Crew Socks | MCS100



2. Siligrams Cylinder Ice Cube Trays
SGCYL100



3. Cable Knit Blankets |
CKBLANKET100

PRONOUNCED "HOO-GA"

hygge

A Danish term that means coziness. It is a feeling more than a word - often associated with enjoying the simple pleasures of life and creating a warm atmosphere. Making the ordinary more meaningful, beautiful and special.

WHERE DO YOU EXPERIENCE THE MOST HYGGE?

71% HOME | 29% OUT



Sources: Wiking, Meik. *The Little Book of Hygge: The Danish Way to Live Well*. Penguin Life, 2017.

Starting at pricing Above: 1) MCS100, \$13.42^(R) @ 100 qty | 2) SGCYL100, \$36.32^(R) @ 50 qty | 3) CKBLANKET100, \$58.32^(R) @ 50 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

POP! PROMOS 2024 Holiday Gift Guide | 19



Starting at pricing

Above: A) LVLBK100, \$7.25^(R) @ 250 qty | B) WRCS101, \$37.50^(R) @ 100 qty | C) FCSB100, \$5.67^(R) @ 250 qty

Opposite: 1) WRCS101, \$37.50^(R) @ 100 qty | 2) LVLVT100, \$9.17^(R) @ 250 qty | 3) SGWBM100, \$29.97^(R) @ 50 qty | 4) POHO100, \$7.67^(R) @ 250 qty | 5) OVMI100, \$11.67^(R) @ 250 qty | 6) FCSB100, \$5.67^(R) @ 250 qty | 7) RCWINE100, \$11.08^(R) @ 250 qty | 8) LVLBK100, \$7.25^(R) @ 250 qty | 9) LVLCS200, \$9.62^(R) @ 250 qty

Home for the Holidays

Get ready to spread holiday cheer with our one-stop shop for all your festive needs. From heartwarming hostess gifts to cozy essentials, we have everything to make your season bright. Let us help you deck the halls and find the perfect gifts to bring joy to every home!



1. Leather Coaster Sets | WRCS101



2. LVL Valet Trays | WRCS100



3. Siligrams® Whiskey Ball Mold | SGWBM100



4. Pot Holders | POHO100



5. Oven Mitts | OVMI100



6. Full-Color Bandanas | FCSB100

Doubles as a Reusable Gift Wrap Option!



7. Recycled Canvas Wine Totes | RCWINE100



8. LVL Bar Keys | LVLBK100



9. LVL Coasters | LVLCS200

Hygge isn't just for winter - it's a cozy experience you can enjoy all year long.

Home for the Holidays with **siligrams**[®]

You asked, we listened! We've partnered with retail sensation, Siligrams[®], featured on ABC's Good Morning America, to bring custom branded ice molds and coasters with Pantone-match capabilities to the Promotional Products Industry!



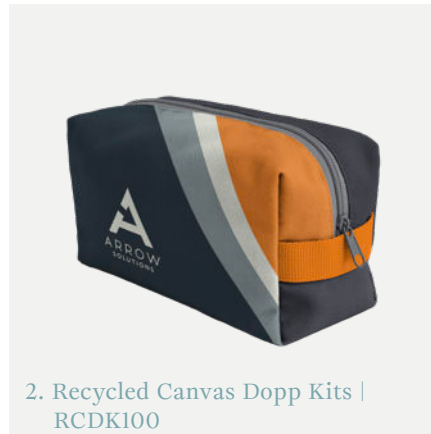
Above: A) Siligrams[®] Cylinder Ice Trays, SGCYL100, \$36.32^(R) @ 50 qty | B) Siligrams[®] Whiskey Ball Molds, SGWBM100, \$29.97^(R) @ 50 qty | C) Siligrams[®] Ice Cube Trays, SGCUBE100, \$34.56^(R) @ 50 qty | D) Siligrams[®] Coasters, SGCST100, \$27.28^(R) @ 50 qty

Expand Your Eco-Friendly Giving

Embrace the spirit of giving, while minimizing your carbon footprint. We offer items made from recycled canvas, organic cotton and RPET materials, ensuring your holiday gifts are as kind to the planet as they are delightful for your recipients. Choose thoughtful, eco-conscious gifts and help create a greener world.



1. Recycled Canvas Lunch Coolers | RCLUNCH100



2. Recycled Canvas Dopp Kits | RCDK100



3. Recycled Canvas Fanny Packs | RCFPI00



4. Recycled Canvas Crossbody Bags | RCCBBAG100

Give the Gift of Sustainability.



5. Recycled Canvas Gusset Pouches | RCGUS100



6. Recycled Canvas Large Totes | RCLTOTE100



7. Recycled Canvas Duffel Bags | RCDB100



8. Recycled Canvas Backpacks | RCBKPK100

High-quality, eco-friendly gifts that will get a ton of use and impressions in their lifetime!



Scan here to learn more about our eco-friendly products!

Starting at pricing

Above: A) RCWINE100, \$11.08^(R) @ 250 qty | B) ECOFLAT100, \$13.38^(R) @ 250 qty

Opposite: 1) RCLUNCH100, \$20.83^(R) @ 250 qty | 2) RCDK100, \$14.65^(R) @ 250 qty | 3) RCFPI00, \$17.48^(R) @ 250 qty | 4) RCCBBAG100, \$22.50^(R) @ 250 qty | 5) RCGUS100, \$9.92^(R) @ 250 qty | 6) RCLTOTE100, \$28.32^(R) @ 250 qty | 7) RCDB100, \$41.67^(R) @ 50 qty | 8) RCBKPK100, \$48.33^(R) @ 100 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

WILSON & REILLY™ Bespoke Leather Collection

Experience the luxury of our *real, genuine* leather collection this holiday season. Our full-grain products are soft, supple, and sophisticated. Using innovative Pantone-matching, each piece combines high-end quality with elegant style. Elevate your holiday gifting with our *premium Napa* leather goods, offering a truly premium, retail-worthy experience.



1. Leather Dopp Kits | WRDK100



2. Leather Coaster Sets | WRCS101



3. Leather Flat Pouches | WRFP100



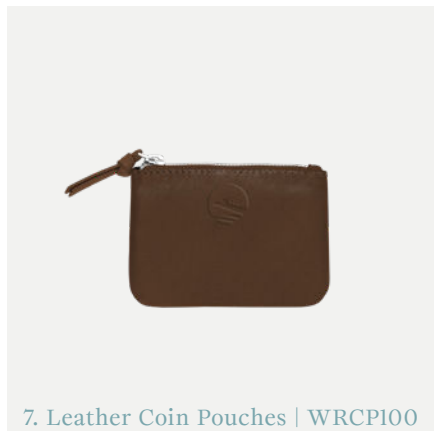
4. Leather Key Rings | WRKR100



5. Leather Mouse Pads | WRMP100



6. Leather Gusset Pouches | WRGP100



7. Leather Coin Pouches | WRCP100



8. Leather Notebooks | WRNB100



9. Leather Luggage Tags | WRLT100

Discover elegance and quality, making this festive season unforgettable.



Starting at pricing

Above: A) WRDK100, \$46.67^(R) @ 100 qty | B) WRNB100, \$31.33^(R) @ 100 qty | C) WRCP100, \$19.17^(R) @ 100 qty | D) S100, \$3.47^(R) @ 250 qty | E) WRNB100, \$31.33^(R) @ 100 qty

Opposite: 1) WRDK100, \$46.67^(R) @ 100 qty | 2) WRCS101, \$37.50^(R) @ 100 qty | 3) WRFP100, \$25.00^(R) @ 100 qty | 4) WRKR100, \$12.08^(R) @ 100 qty | 5) WRMP100, \$16.67^(R) @ 100 qty | 6) WRGP100, \$33.33^(R) @ 100 qty | 7) WRCP100, \$19.17^(R) @ 100 qty | 8) WRNB100, \$31.33^(R) @ 100 qty | 9) WRLT100, \$15.83^(R) @ 100 qty

*Product images may include add-ons not reflected in listed pricing. Please consult your sales rep to confirm pricing.

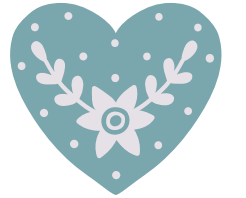


Starting at pricing

Above: A) SM100, \$6.52^(R) @ 250 qty | B) S100, \$3.47^(R) @ 250 qty | C) HT100, \$5.42^(R) @ 250 qty | D) FCN100, \$4.75^(R) @ 250 qty & FCN101, \$8.75^(R) @ 250 qty | E) BL100, \$4.82^(R) @ 250 qty
 Opposite: 1) FCN100, \$4.75^(R) @ 250 qty & FCN101, \$8.75^(R) @ 250 qty | 2) WRDK100, \$46.67^(R) @ 100 qty | 3) FZS100, \$11.00^(R) @ 250 qty | 4) CB100, \$20.83^(R) @ 250 qty | 5) FB100, \$33.33^(R) @ 100 qty | 6) CKBLANKET100, \$58.32^(R) @ 50 qty | 7) SM100, \$6.52^(R) @ 250 qty | 8) LVLNB100, \$16.65^(R) @ 250 qty

Winter Wellness

Transform your home into a sanctuary with our Winter Wellness collection. Designed for cozy moments, this collection features essentials like our plush Blankets and warm Fuzzy Socks. Embrace hygge with tranquility and comfort, creating the perfect retreat this season.



1. Full-Color Notebooks | FCN100



2. Leather Dopp Kits | WRDK100



3. Fuzzy Socks | FZS100

*Your
Season to
Thrive.*



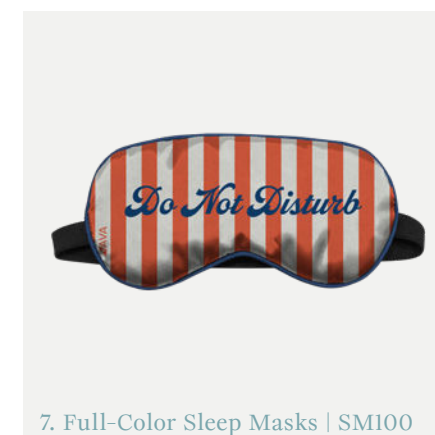
4. Collapsible Backpacks | CB100



5. Fleece Blankets | FB100



6. Cable Knit Blankets | CKBLANKET100



7. Full-Color Sleep Masks | SM100



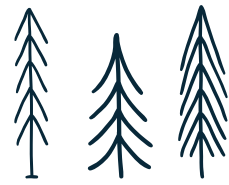
8. LVL Notebooks | LVLNB100

Illuminate your wellness with colorful comforts.

Creative Services – *We're Here to Help!*

The opportunities for design are limitless through our talented group of graphic designers and various printing methods. From Pantone-matching to full-color, we can customize our products to adhere to any brand and help you make a statement!

Use our creative services to coordinate designs this season that pop! Send us your ideas or let us take the wheel - no matter what you decide, there's no limit to what we can create together!



Have an idea in mind? Book time with your dedicated AE to discuss your top clients' gifting needs for 2024 at popstar@poppromos.com



Email Us at popstar@poppromos.com to Request Virtuals & Free Samples to Get Your Holiday Projects Started!

We're in the Gifting Mood!

Let us help you get your holiday projects started!

- * **Creative Consultation with your dedicated Account Executive**
Have a project but not sure where to start? You have a direct line to your dedicated account executive! Share any details of the project you have and let us take it from there!
- * **Design Services**
Blow your client's mind with our award winning creative services! Simply share a logo and we will mock up an unlimited number of custom designs - *free of charge!*
- * **Fulfillment**
Let us help you get your custom holiday products into the hands of your recipients. Ask your Sales Rep how we can make and ship everything for you!
- * **Custom Packouts**
Need some products fulfilled and others shipped in bulk for an in-person giveaway? Whatever the need, we can accommodate to make holiday delivery easy!
- * **Unlimited Inventory**
Every product in our curated line is made from scratch, so *we are never out of stock!*





pop!
promos
custom made simple®