

# Winter Wearables Trends

## *2025 Design Inspiration*





## Mix & Maximalist



#1



#2



#3

More Prints.  
More  
Personality!

Maximalism is back—bold, playful, and packed with personality. This trend embraces full-color prints, clashing patterns, and over-the-top details to create branded merch that's impossible to ignore. This vibrant, layered look helps bring your company's identity to life through expressive design and storytelling.

### Perfect For:

Retail & Lifestyle Merch  
Fashion & Beauty Brands  
Youth & Gen Z-Focused Campaigns

## Fisherman Aesthetic



#1



#2



#3

Ground your winter merch in coastal charm with the Fisherman Aesthetic. Inspired by traditional gear and nautical life, this trend blends rugged textures, utility details, and maritime tones—bringing a sense of durability and laid-back style to your company's identity.

### Perfect For:

Lifestyle & Wellness Brands  
Breweries & Distilleries  
Travel & Tourism  
Outdoor & Adventure Brands

## Classic Winter



#1



#2



#3

Discover the Classic Winter Collection, where timeless elegance meets seasonal charm. This theme blends traditional motifs with modern touches, adding warmth and winter magic to your brand.

### Perfect For:

Corporate Gifting  
Food & Beverage Brands  
Country Club & Resorts



## The “Icon”



#1



#2



#3

Showcase  
the Iconic  
Elements of  
Your Brand!

Presenting The Icon Collection: your brand's moment to shine. This theme transforms your branding into a bold, memorable statement, whether you prefer a subtle touch or a standout look - make a lasting impression.

Perfect For:

Heritage Brands  
Corporate Gifting  
Universities

## Bold Contrast



#1



#2



#3

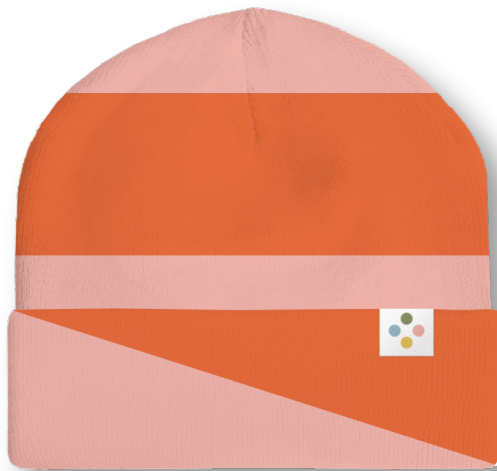
Experience the Bold Contrast Collection: where striking designs put your brand in the spotlight. This theme makes a powerful statement with strong visuals and bold elements, ensuring your brand leaves a lasting, unforgettable impression.

### Perfect For:

Beauty & Wellness Brands  
Retail Merch Shops  
Resort & Hotel Collections



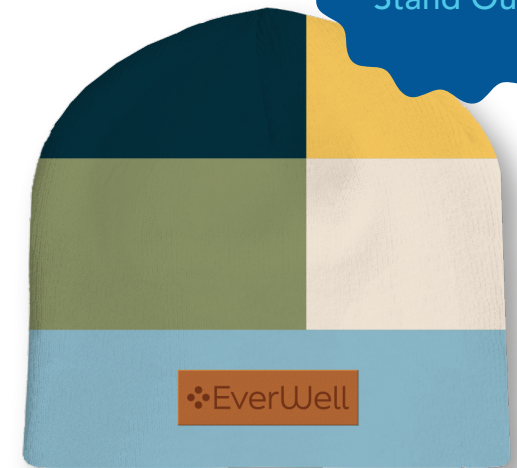
## Color Blocking



#1



#2



Make Your  
Brand Colors  
Stand Out!

#3

Explore the Color Blocking Collection, where bold hues make your brand pop. High-contrast color play creates a vibrant, memorable impact that commands attention.

### Perfect For:

Universities  
Merch Shops  
Sports Teams