



We plant trees because the future deserves deeper roots.

Custom Socks that look good and do good. Every pair of Socks you order does more than elevate your brand, it plants the seeds of real change. Through our partnership with veritree, we're restoring ecosystems, supporting communities, and verifying every tree planted for lasting impact.



The mission is simple: bring sustainable, high-impact promo to every brand. Socks are one of our most popular products - retail-inspired, endlessly customizable, and always wearable. By pairing them with veritree's verified reforestation efforts, we're creating a collective impact that goes far beyond branded merch.

How It Works

Per every 100 pairs of Socks ordered, one verified tree is planted with veritree.

Each step in the process is transparent, measurable, and designed to make sure your brand's impact is both simple and significant.



1. ORDER

Order custom Socks from our 11 unique styles.



2. PLANT

Per every 100 pairs of Socks, we plant one verified tree with veritree.



3. TRACK

Track the collective forests you're helping grow through our live impact hub.

How we are Making a Difference

Together with veritree, we're planting forests in Florida, California, and Michigan, restoring ecosystems, supporting communities, and ensuring that every step leaves the world a little better.



The Socks Behind the Impact

With 11 versatile Sock styles, from Dress Socks to Fuzzy Socks, we have a Sock for every occasion. All Socks can be Pantone-matched, are easy to order, and come with no set-up fees, no run charges, and no art fees! These Socks aren't just wearable, they're impact-ready. Order, share, and plant trees with every step.

